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房協動態

Housing Society Today

明華大廈

Ming Wah Dai Ha

鴻鵠臺(第一座)

Avis Tower (Tower I)

屋邨重建情不變

Rebuilding Homes, Preserving Community Bonds

漁映樓

Yue Ying Lau



HONG KONG
HOUSING SOCIETY
香港房屋協會

主席的話 Chairman's Message



上月，行政長官發表首個《香港五年規劃》及《2026年施政報告》，為香港中長期發展謀篇布局。房協全力支持當中有關加快北部都會區建設、提高居住標準、增加房屋供應、善用公屋資源、共建豐盛樂齡社會，以及應用智慧科技引領建屋提速提質等施政方向。作為政府的緊密夥伴，房協將更主動融入國家發展大局，繼續配合香港長遠房屋發展的需要，創造宜居環境及提供質量並重的房屋。

除了放眼香港，我們也積極拓闊視野。繼今年五月的北京之行，我跟房協委員及管理層七月再度北上考察，拜訪珠海市住房和城鄉建設局，並參觀當地房地產企業及房屋項目。這次考察讓我們就智能家居、居家安老、跨代共融等議題有更深入的思考和啟發。房協會繼續與內地尤其大灣區城市深化交流，既分享房協的經驗，亦學習內地不同城市提升居住質素的實踐。

屋邨重建是我們其中一項提升居住質素的重點工作。房協現正有序推展明華大廈、漁光村、觀塘花園大廈及真善美村的重建項目。今年八月，受觀塘花園大廈二期重建影響的居民，陸續遷入一街之隔的全新調遷大廈鴻鵠臺第一座，舒適地展開生活新一頁。這個安排亦充分照顧居民原區安置的意願，繼續扎根熟悉的社區，維持原有的生活網絡。

在重建的同時，房協亦致力保存居民多年來在屋邨的珍貴集體回憶，透過「歷史文化傳承計劃」，記錄重建屋邨的歷史、建築特色和人物故事等。這些工作正好說明，屋邨重建不只是更新樓宇，亦體現建立以人為本及共融社區的重要性。

在企業方面，房協上月舉行了周年委員大會，選出新一屆監事會委員，並委任新一屆執行委員會委員。我衷心歡迎新加入的委員，並感謝各位委員一直運用專業知識和豐富經驗，為房協的長遠發展領航，建言獻策。與此同時，房協亦重視培育年青有活力的新一代，讓機構持續發展。在八月，我們為50名暑期實習生舉行畢業典禮。知道同學勇於嘗試、積極學習，我深感欣慰。期望這段經歷能加深他們認識房屋的工作，日後運用所學，為香港的房屋及社區發展注入新思維、新動力。房協會繼續在承傳中求進，在創新中堅守以人為本，與各界攜手，為推動香港高質量發展作出貢獻。

Last month, the Chief Executive announced Hong Kong's first Five-Year Plan and the 2026 Policy Address, charting the course for Hong Kong's medium- and long-term strategic development. The Housing Society (HS) fully supports the directions outlined, including accelerating the development of the Northern Metropolis, achieving higher living standards, increasing housing supply, optimising public housing resources, building a thriving age-friendly society, and applying smart technologies to enhance the speed and quality of housing production. As a close partner of the Government, HS will play a more active role in integrating into the overall national development. We will continue to address Hong Kong's long-term housing development needs, create a livable environment, and deliver housing that places equal emphasis on quality and quantity.

While maintaining our focus on Hong Kong, we are also actively broadening our horizons. Following our visit to Beijing in May this year, I led a delegation comprising HS Members and the management team on another visit to Chinese Mainland in July. During the trip, we called on the Bureau of Housing and Urban-rural Development of Zhuhai and conducted site visits to a local real estate enterprise and its housing projects. The trip brought us with deeper insights and fresh inspiration on smart homes, ageing in place, and intergenerational harmony. We will continue to deepen exchanges with Chinese Mainland cities, particularly those in the Greater Bay Area, sharing our experience and learning from the best practices of different cities in enhancing quality of living.

Estate redevelopment is one of our key priorities in improving the quality of living. We are now advancing ahead our redevelopment projects in an orderly manner, including Ming Wah Dai Ha, Yue Kwong Chuen, Kwun Tong Garden Estate (KTGE), and Chun Seen Mei Chuen. In August this year, residents affected by the redevelopment of KTGE Phase II began a new chapter with ease and comfort as they started moving into Avis Tower (Tower 1), a brand-new rehousing block located just a block away from their former homes. This rehousing arrangement has fulfilled the residents' aspiration for rehousing within the same district, enabling them to remain connected to their familiar community and maintain their existing social networks.

Alongside redevelopment HS is committed to preserving the collective memories of estate life cherished by residents over the years. Through our Cultural Heritage Preservation Programme, we document the history, architectural features and personal stories of the estates undergoing redevelopment. These efforts aptly demonstrate that estate redevelopment goes far beyond just upgrading ageing buildings, it also underscores the vital needs of creating people-centric and inclusive communities.

On the corporate front, HS convened its Annual General Meeting last month, during which members of the new-term Supervisory Board were elected and members of the new-term Executive Committee were appointed. I warmly welcome our newly-joined members and wish to thank all members for contributing their professional knowledge, extensive experience and strategic advice to guide HS's long-term development. At the same time, we are dedicated to nurturing a vibrant new generation for sustainable development. At the graduation ceremony for 50 summer interns in August, I was delighted to learn how conscientiously the students had embraced new challenges and opportunities to learn. I trust that this internship journey will deepen their understanding of housing-related work, subsequently inspiring them to bring fresh ideas and fresh energy to Hong Kong's housing and community development. Building on our legacy, we will continue to move forward with a people-centric approach while embracing innovation. By partnering with all sectors of the community, we will drive and advance Hong Kong's high-quality development in concerted effort.

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《房協動態》為香港房屋協會出版的季刊，由房協企業傳訊組編製，旨在向相關持份者、業務夥伴及公眾人士介紹房協的最新企業資訊。如欲轉載本刊物任何內容請註明出處。

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觀塘花園大廈
Kwun Tong Garden Estate

鴻鵠臺第一座
Avis Tower (Tower 1)



新落成的鴻鵠臺第一座與觀塘花園大廈只是一街之隔。
The newly-completed Avis Tower (Tower 1) is located just across the street from KTGE.

房協總監（物業管理）潘源舫（右一）及企業傳訊總監梁綺蓮（左一）探訪鴻鵠臺第一座新入伙的住戶杜先生及杜太太，恭賀他們在新居生活愉快。

HS Director (Property Management) Sanford Poon (far right) and Corporate Communications Director Pamela Leung (far left) visit residents Mr and Mrs To at Avis Tower (Tower 1), wishing them happy living in their new home.

屋邨重建情不變 Rebuilding Homes, Preserving Community Bonds

自1952年興建香港首個出租屋邨以來，房協一直緊隨時代步伐，因應不同年代市民的住屋需要，改善居住環境。現時，房協轄下有10個出租屋邨已走過半個世紀，屋邨重建是房協其中一項重點工作。

Since completing Hong Kong's first rental estate in 1952, HS has been keeping pace with the times to provide better homes to meet the housing needs of citizens across different generations. Today, 10 of the rental estates under HS have surpassed the half-century mark. Estate redevelopment now ranks among HS's key priorities.

原區安置 以人為本 Same-district Rehousing Reflects People-centric Approach

重建的第一步，是先為受影響居民物色調遷地點。2026年8月，受觀塘花園大廈（二期）（第一階段）重建影響的居民陸續遷入同區的調遷大廈鴻鵠臺第一座，街坊既能繼續扎根在原本熟悉的社區，亦可享受更優質的居住環境，展開生活新篇章。

As the first step in the redevelopment process, a suitable rehousing site must be secured for affected residents. In August 2026, residents affected by the redevelopment of Kwun Tong Garden Estate (KTGE) Site II (Phase I) [started moving into a decanting block in the same district, Avis Tower \(Tower 1\)](#). While remaining connected to the community they have long called home, the residents are set for a new chapter in their lives as they comfortably settle into a better living environment.

房協總監(物業管理)潘源舫親身到鴻鵠臺第一座歡迎新入伙的居民，並和他們一同參觀新單位及大廈設施。潘源舫說：「今次的調遷安排充分回應居民原區安置的意願，他們的新居與舊屋僅一街之隔，得以延續社區網絡和鄰里關係。」

為協助居民順利過渡，房協委聘專責社工團隊，在整個搬遷過程中為居民提供支援服務。選擇遷入鴻鵠臺第一座的居民會獲發一筆過搬遷津貼，以及可享首四年租金減免安排。由首年減租四成開始，其後減幅逐年遞減，住戶至入住第五年才需繳付十足租金。

HS Director (Property Management) Sanford Poon welcomed the new residents, joining them on a visit to their new homes and a tour of the building's facilities. Poon said, "Our rehousing arrangement has fully addressed the residents' aspiration for settling in the same district. With the old and new homes being just across the street, the arrangement fosters the continuity of community ties and neighbourliness."

To support residents through the transition, HS has appointed a dedicated social service team to assist the residents throughout the relocation process. In addition to a one-off removal allowance, residents relocated to Avis Tower (Tower 1) will also receive rent concessions during their first four years of residence, starting with a 40% rent reduction in the first year, followed by diminishing discount percentages year by year before returning to full rent payment in the fifth year of occupation.

創建跨代共融社區 Building an Intergenerationally Inclusive Community

位於定安街的鴻鵠臺第一座樓高27層，提供371個出租單位，涵蓋適合一至兩人住戶、三至四人家庭及最多六人家庭入住的不同戶型。項目亦設有平台花園、公共休憩空間及停車場，為居民提供舒適完善的居住環境。

新大廈充分體現房協推動「居家安老」普及化及跨代共融的理念，無論單位內部抑或公共空間均加入長者友善設計，例如電掣安裝於大約半腰的高度，方便使用，而廚房、浴室、信箱及走廊則採用四種互相對應的主題顏色，有助居民辨識。平台花園內的康樂設施亦照顧不同年齡及能力人士的需要，包括輪椅使用者，營造和諧共融的社區環境。

Located on Ting On Street, Avis Tower (Tower 1) is a 27-storey residential building offering 371 rental units in a variety of layouts suitable for one- to two-person households, three- to four-person families, and families with up to six members. The development also features a podium garden, public recreational areas and a car park, providing residents with a comfortable and well-equipped living environment.

The new building embodies HS's commitment to promoting ageing in place for all and intergenerational solidarity. Elderly-friendly design elements have been incorporated throughout the flats and common areas. Light switches are set at a waist-height level for greater convenience, while four matching thematic colours are used for kitchens, bathrooms, as well as mailboxes and corridors to enhance wayfinding. Recreational facilities in the podium garden are designed for people of all ages and abilities, including wheelchair users, so as to create a harmonious and inclusive community environment.



鴻鵠臺第一座住戶任氏一家於新居遙望一街之隔的觀塘花園大廈舊居。

The Yam family look back at their old home at KTGE, now just a block away from their new flat in Avis Tower (Tower 1).



鴻鵠臺第一座新入伙住戶體驗平台花園的共融康樂設施。

New residents of Avis Tower (Tower 1) experience the inclusive recreational facilities at the podium garden.

保存社區集體回憶 Keeping Community Memories Alive

雖然重建後，熟悉的社區及屋邨面貌已經改變，但居民數十年來共同編織的集體回憶，卻不會隨着重建而被遺忘。為珍藏這些社區的珍貴印記，房協於2022年推出「[歷史文化傳承計劃](#)」，記錄及保存重建屋邨的歷史、建築特色等珍貴的集體回憶。

在最新一個入伙的調遷項目－牛頭角鴻鵠臺第一座，地下大堂設置了顏色奪目的馬賽克壁畫，作為「歷史文化傳承計劃」的一部分。該作品命名為《花園見鴻鵠 鄰里樂安居》，由觀塘花園大廈居民、房協獎學金同學會成員及本地知名插畫家蘇敏怡攜手創作，靈感源自觀塘花園大廈五座別具特色的「雀仔樓」。壁畫以燕子、喜鵲、百靈、畫眉及孔雀作主題，呼應各座大廈的名稱，把珍貴回憶由舊邨延續至新居，陪伴居民，讓屋邨歷史和社區精神得以永存。

除了觀塘花園大廈(二期)(第一階段)重建項目，「歷史文化傳承計劃」亦為安置受漁光村重建影響居民而興建的漁映樓，設置了五幅以中國傳統竹織手工藝編織而成的畫作，以漁港歷史及大海元素為靈感，由居民及竹藝設計師戴倩兒合力製作。此外，明華大廈是房協第一個推行「歷史文化傳承計劃」的重建屋邨，房協透過社區記錄與口述歷史收集居民故事、記錄屋邨依山而建的獨特建築特色及繪圖等，保存屋邨珍貴的歷史印記。當整個重建完成後，更會設立特定的展覽空間展示部分有特色的屋邨舊物，例如舊信箱、紀念碑及通花牆等。

With aged housing estates and old neighbourhoods undergoing a facelift through redevelopment, the collective memories cherished by residents over the decades are set to stay. To preserve these invaluable community legacies, HS launched its [Cultural Heritage Preservation Programme](#) in 2022 to document and preserve the history, architectural features and collective memories of its rental estates under redevelopment.

At the newly completed decanting block, Avis Tower (Tower 1), the Programme has come to life through a striking mosaic mural titled "Avis in the Garden". Created as a collaborative project among KTGE residents, members of the HS Academy Alumni Club and renowned local illustrator Stella So, the artwork draws inspiration from the estate's five iconic "Bird Blocks", featuring swallows, magpies, larks, thrushes and peacocks from which the buildings derive their names. Displayed in the lobby of Avis Tower (Tower 1), the mural serves as a lasting reminder of the estate's history and community spirit, ensuring that the treasured memories will live on in the hearts of residents in their new homes.

Not just the KTGE Site II (Phase 1) redevelopment, the Programme also covers other ongoing estate redevelopment projects. At Yue Ying Lau, the decanting block developed for residents affected by the redevelopment of Yue Kwong Chuen (YKC), five artworks crafted with traditional Chinese bamboo-weaving techniques are on display. The artworks were co-created by residents and bamboo artist Cindy Tai, drawing inspiration from the estate's fishing village heritage and maritime roots. At the Ming Wah Dai Ha (MWDH) redevelopment, the first implementation site of the Programme, HS has preserved the estate's rich historical legacy by collecting stories from residents through community records and oral history, while documenting the estate's distinctive hillside architecture features and drawings. Upon completion of the entire redevelopment, a dedicated exhibition space will be set up to display unique artifacts from the old estate, such as vintage mailboxes, commemorative plaques, and patterned ventilation blocks.



房協總監(物業管理)潘源航(左二)、助理總監(物業管理)楊展鵬(左一)、企業傳訊總監梁綺蓮(右一)，與觀塘民政事務助理專員游荳慈(右二)，一同為鴻鵠臺第一座馬賽克壁畫揭幕。

HS Director (Property Management) Sanford Poon (second from left), Assistant Director (Property Management) Chris Yeung (far left), Corporate Communications Director Pamela Leung (far right), and Assistant District Officer (Kwun Tong) Cally Yau (second from right) unveil the mosaic mural at Avis Tower (Tower 1).



五幅以中國傳統竹織手工藝編織而成的畫作，現於漁映樓展出。

Five artworks created with traditional Chinese bamboo-weaving craftsmanship are now on display at Yue Ying Lau.

重建讓居民住得更好、更幸福

Redeveloping Estates for Better and Happier Lives



房協現正有序推展四個屋邨重建項目，包括明華大廈、漁光村、觀塘花園大廈(二期)及真善美村。從半個世紀前落成的屋邨，到全新的調遷大廈，再到日後重建完成的現代化社區，居民均毋須離開熟悉的社區，便可享受更舒適、設施齊備的優質居所和生活環境，延續社區及鄰里情懷。

HS is pushing ahead with four estate redevelopment projects in an orderly manner, including MWDH, YKC, KTGE Site II and Chun Seen Mei Chuen (CSMC). Moving from estates completed half a century ago through brand-new decanting blocks and to the ultimate modern communities after redevelopment, residents can enjoy more comfortable and higher-quality accommodations and an upgraded living environment with comprehensive facilities, while staying connected to their community and neighbours without having to leave their familiar neighbourhoods.

觀塘花園大廈(二期)(第一階段)
KTGE, Site II (Phase I)



鴻鵠臺第一座於2026年3月竣工，新住戶來自觀塘花園大廈(二期)的喜鵲樓及燕子樓居民。

Completed in March 2026, Avis Tower (Tower 1) accommodates residents from Hay Cheuk Lau and Yin Chee Lau in KTGE Site II.

鴻鵠臺第一座
Avis Tower (Tower 1)



真善美村
CSMC



位於啟德的樂真樓安置受真善美村重建影響的住戶，受影響居民可選擇遷往樂真樓、漁映樓或房協其他甲類出租屋邨單位，整體安置安排預計於2028年上半年完成。

Lok Chun Lau in Kai Tak is the decanting block for residents affected by the redevelopment of CSMC. The affected residents are being offered rehousing options in Lok Chun Lau, Yue Ying Lau or other Group A rental estates under HS. The rehousing arrangement is expected to be completed in the first half of 2028.

樂真樓
Lok Chun Lau



漁光村
YKC



為配合漁光村第一期重建計劃而興建的調遷項目漁映樓於2025年8月入伙。第一期重建涵蓋順風樓、白沙樓及海港樓，預計於2034年完成。

Yue Ying Lau, the rehousing block developed in support of the YKC Phase I redevelopment, welcomed its first residents in August 2025. The current redevelopment phase covers Shun Fung Lau, Pak Sha Lau and Hoy Kong Lau, with completion slated for 2034.

漁映樓
Yue Ying Lau



明華大廈
MWDH



明華大廈於2011年展開重建，第一期重建共966個出租單位於2021年落成，現正全力推進第二期重建項目的上蓋工程。整個重建項目分三期進行，完成後預計可提供約3,900個出租及資助出售房屋單位。

The redevelopment of MWDH commenced in 2011. The first phase, comprising 966 rental units, was completed in 2021, while superstructure works for the second phase are now progressing in full swing. Upon completion, the three-phase redevelopment project is expected to provide approximately 3,900 rental units and subsidised sale flats.

明華大廈第一期重建
MWDH Phase I Redevelopment



房協新一屆監事會履新

New Term of HS Supervisory Board Commences

房協於2026年9月4日舉行2026年周年委員大會，選出新一屆監事會委員。監事會同日舉行首次會議，並委任新一屆執行委員會委員。

房協是一個由委員管治的獨立非牟利機構，採用由監事會及執行委員會組成的雙層管治架構。監事會負責確立房協的宗旨、願景、核心價值及企業原則，並監管有關提名、委任及審核事宜。執行委員會則負責制訂達致房協宗旨及目標的業務策略和政策，並監察管理層的工作。

HS held its 2026 Annual General Meeting (AGM) on 4 September 2026, at which members of the new-term Supervisory Board were elected. Following the AGM, the newly elected Supervisory Board convened its first meeting and appointed members of the new-term Executive Committee.



新一屆監事會委員

Newly-elected Members of the Supervisory Board

As a non-profit organisation governed by Members, HS adopts a two-tier governance structure comprising a Supervisory Board and an Executive Committee. The Supervisory Board determines the mission, vision, core values and guiding principles of HS, and oversees nomination, appointment and audit functions. The Executive Committee formulates business strategies and policies to achieve the mission and objectives of HS, and monitors the performance of the Management.

香港房屋協會監事會委員 (2026/2027) Supervisory Board Members of Hong Kong Housing Society (2026/2027)

主席 Chairman

1. 凌嘉勤教授 SBS Prof Ling Kar-kan SBS

副主席 Vice-Chairman

2. 梁國權先生 JP Mr Lincoln Leong Kwok-kuen JP

委員 Member

3. 陳志育先生 Mr Kenneth Chan Chi-yuk
4. 陳家樂先生 SBS, JP Mr Walter Chan Kar-lok SBS, JP
5. 陳國傑先生 Mr Desmond Chan Kwok-kit
6. 周德興先生^{N1} Mr Brian Chau^{N1}
7. 何深靜教授^{N1} Prof He Shenjing^{N1}
8. 關治平工程師 BBS, JP Ir Edgar Kwan Chi-ping BBS, JP
9. 林家輝先生 Mr Francis Lam Ka-fai
10. 林永德先生 Mr Wallace Lam Wing-ted
11. 劉國裕教授 JP Prof Lau Kwok-yu JP
12. 劉文君女士 JP Ms Julia Lau Man-kwan JP
13. 羅程遠先生^{N2} Mr Alex Lo Ching-yuen^{N2}
14. 文偉明工程師 Ir Man Wai-ming
15. 彭贊榮測量師 SBS Sr Kenneth Pang Tsan-wing SBS
16. 譚贛蘭女士 GBS, JP^{N2} Miss Annie Tam Kam-lan GBS, JP^{N2}
17. 黃比教授測量師 Sr Prof Wong Bay
18. 黃遠輝先生 SBS, JP^{N2} Mr Stanley Wong Yuen-fai SBS, JP^{N2}
19. 楊詠珊女士 Ms Theresa Yeung Wing-shan
20. 楊民俊先生^{N1} Mr Robert Young Man-kim^{N1}

當然委員 Ex Officio Member

21. 李佩詩女士 JP Miss Charmaine Lee Pui-sze JP
(香港特別行政區政府房屋局常任秘書長兼房屋署署長)

22. 羅淦華先生 JP Mr Maurice Loo Kam-wah JP
(香港特別行政區政府地政總署署長)

23. 葉子季先生 JP Mr Tom Yip Chi-kwai JP
(香港特別行政區政府規劃署署長)

24. 何鎮雄先生 JP Mr Ho Chun-hung JP
(香港特別行政區政府屋宇署署長)

房協行政總裁兼執行總幹事 Chief Executive Officer and Executive Director, HKHS

25. 陳欽勉先生 Mr James Chan Yum-min

^{N1} 再選委員 Re-elected member
^{N2} 新選委員 Newly elected member

香港房屋協會執行委員會委員 (2026/2027) Executive Committee Members of Hong Kong Housing Society (2026/2027)

主席 Chairman

1. 凌嘉勤教授 SBS Prof Ling Kar-kan SBS

副主席 Vice-Chairman

2. 梁國權先生 JP Mr Lincoln Leong Kwok-kuen JP

委員 Member

3. 區載佳先生 SBS Mr Au Choi-kai SBS
4. 許智文教授 MH, JP Prof Eddie Hui Chi-man MH, JP
5. 林余家慧女士 SBS Mrs Sylvia Lam Yu Ka-wai SBS
6. 劉詩韻測量師 MH, JP Sr Serena Lau Sze-wan MH, JP
7. 梁丙焄女士 Ms Anita Leung Ping-fun
8. 梁綺雯教授^{N2} Prof Angela Leung Yee-man^{N2}
9. 李律仁先生 BBS, JP^{N2} Mr Laurence Li Lu-jen BBS, JP^{N2}
10. 羅啟華教授^{N1} Prof Philip Lo Kai-wah^{N1}

當然委員 Ex Officio Member

11. 李佩詩女士 JP Miss Charmaine Lee Pui-sze JP
(香港特別行政區政府房屋局常任秘書長兼房屋署署長)

房協行政總裁兼執行總幹事 Chief Executive Officer and Executive Director, HKHS

12. 陳欽勉先生 Mr James Chan Yum-min

^{N1} 再委任委員 Re-appointed member

^{N2} 新委任委員 Newly appointed member

房協2025/26年報及可持續發展報告已經於周年委員大會上發布。

The HS 2025/26 Annual Report and Sustainability Report have been released at the AGM.



2025/26 年報
2025/26 Annual
Report



2025/26 可持續發展報告
2025/26 Sustainability
Report

歡迎房協新委員

Welcoming New Housing Society Members



張綺薇女士 BBS
Ms Amy Cheung Yi-mei, BBS

張綺薇女士 BBS 為香港規劃師學會上任會長。

張女士為專業城市規劃師。她是香港規劃師學會資深會員及香港註冊專業規劃師，亦曾任發展局起動九龍東專員。

在公共服務方面，張女士現任古物諮詢委員會委員，並曾任規劃師註冊管理局副主席。

Ms Amy Cheung Yi-mei, BBS, is the Immediate Past President of The Hong Kong Institute of Planners.

Ms Cheung is a town planner by profession. She is a Fellow member of The Hong Kong Institute of Planners and a Registered Professional Planner in Hong Kong. She was Head of the Energizing Kowloon East Office under the Development Bureau.

As for public service, she is a member of the Antiquities Advisory Board and was the Vice Chair of the Planners Registration Board.

秦仲宇博士為智慧城市聯盟副會長兼研究及藍圖委員會主席，同時為香港科技大學跨學科學院的全職教學人員。

秦博士曾共同創辦、投資及指導多家科技企業，當中包括仲原宇科技有限公司（香港科技園初創企業）及藝群有限公司（專為慈善籌款而設的「OpenHeart」手機無聲拍賣平台的開發商）。目前，他正帶領科大學生團隊從事藝群有限公司的研發工作，該公司為科大首批獲「大學科技初創企業資助計劃」（TSSSU）資助的藝術科技初創企業之一。秦博士亦於科大任教藝術商業、創業及智慧城市發展課程。

Dr Daniel Chun is the Vice-President and Chairman of the Research and Blueprint Committee of Smart City Consortium and a full-time faculty member at The Hong Kong University of Science and Technology (HKUST) Academy of Interdisciplinary Studies.

Dr Chun has co-founded, invested in, and mentored numerous technology ventures, including Real Matter Technology Ltd (a HKSTP startup) and Art Group Ltd (a company that has developed the OpenHeart mobile silent auction platform for charity fundraising). Currently, he is leading the R&D effort with his HKUST students in Art Growth Limited, one of the first ArtTech startups funded by the HKUST Technology Start-up Support Scheme for Universities (TSSSU). He is also teaching Art Business, Entrepreneurship and Smart City Development courses at HKUST.



秦仲宇博士
Dr Daniel Chun Jung-yue



霍偉棟博士
Dr Wilton Fok Wai-tung

霍偉棟博士現任香港大學工程學院副院長及港大運動人工智能實驗室總監。霍博士及其團隊專注於人工智能技術在物業管理、工地安全、宿舍安全與保安，以及游泳池遇溺偵測等領域的研發和應用。他所研發的多個人工智能項目亦先後榮獲2021年及2022年「香港資訊及通訊科技獎」。2023年，霍博士更帶領其團隊遠赴日內瓦國際發明展，並勇奪兩項大獎及一項金獎。

霍博士曾服務於城市規劃委員會、城市規劃上訴委員團、上訴審裁團，《建築物條例》、交通諮詢委員會及消費者委員會。

霍博士持有香港大學工程學學士、工程學碩士及環境管理學碩士、劍橋大學工商管理碩士，以及中國人民大學博士學位。他亦曾榮獲港大工程學院「最佳教師獎」和「學院知識交流獎」，以及港大「卓越大獎」。

Dr Wilton Fok is the Associate Dean of the Faculty of Engineering and the Director of the Sport Artificial Intelligent Lab of the University of Hong Kong. His team focuses on R&D of AI technologies and applications for property management, construction site safety, hostel safety and security, swimming pool drowning detection, etc. His various AI projects were also awarded the Hong Kong Information and Communications Technology Award in 2021 and 2022. In 2023, Dr Fok led his team to the International Exhibition of Inventions of Geneva and received two Grand awards and a Gold award.

Dr Fok served on the Town Planning Board, the Town Planning Appeal Board, the Appeal Tribunal of the Buildings Ordinance, the Transport Advisory Committee, and the Consumer Council.

Dr Fok holds a Bachelor of Engineering, a Master in Engineering and a Master in Environmental Management from HKU, a Master of Business Administration from the University of Cambridge, and a PhD from the Renmin University of China. He was conferred the Best Teacher Award by the HKU Faculty of Engineering, the Faculty Knowledge Exchange Award and University Teaching Excellence Award.

李健先生 MH 為現任香港會計師公會行政總裁兼註冊主任。李先生在會計、財務、策略、管治及風險管理方面擁有逾30年經驗。他曾任中電源動集團財務及風險管理總監，以及中國廣核新能源控股有限公司助理總裁。

李先生持有香港中文大學工程學士學位、華威大學工商管理碩士學位、香港理工大學公司管治碩士學位、曼徹斯特都會大學法學士學位，並取得中華人民共和國的法律職業資格。他是香港會計師公會資深會計師、持有特許金融分析師及特許秘書資格。

李先生現為香港理工大學校董會成員及大學司庫，並於2023年獲香港特別行政區政府頒授榮譽勳章。

Mr Arthur Lee, MH, is the Chief Executive and Registrar of the Hong Kong Institute of Certified Public Accountants (HKICPA). Mr Lee has over 30 years of experience in accounting, finance, strategy, governance and risk management. He was the Director of Finance and Risk Management of CLPe Solutions Limited and the Assistant President of CGN New Energy Holdings Co., Ltd.

Mr Lee holds a Bachelor of Engineering from The Chinese University of Hong Kong, an MBA from the University of Warwick, a Master of Corporate Governance from The Hong Kong Polytechnic University, a Bachelor of Laws from Manchester Metropolitan University, and the People's Republic of China Legal Professional Qualification. He is a Fellow of HKICPA, a CFA charterholder, and a Chartered Secretary.

Mr Lee is currently serving as a Council Member and Treasurer of The Hong Kong Polytechnic University. He was awarded the Medal of Honour by the HKSAR Government in 2023.



李健先生 MH
Mr Arthur Lee Kin, MH

2026-2028年度租金檢討公布

2026-2028 Domestic Rent Review Announced



房協轄下出租屋邨的租金於2026年10月1日起上調2.85%，新租金會維持至2028年9月30日。經調整後，房協甲類及乙類出租屋邨租戶將會分別每月平均多繳約73元及200元租金。是次**租金檢討**並不涵蓋近兩年入伙的出租屋邨，包括香港仔漁映樓、洪水橋／厦村樂翹樓1座、粉嶺樂嶺樓及牛頭角鴻鵠臺第一座。有短暫經濟困難的合資格租戶可透過「租金援助計劃」申請減免四分之一或一半租金。

The rent for the rental estates under HS has been increased by 2.85%, effective for the period from 1 October 2026 to 30 September 2028. After adjustment, the monthly rent per household will go up by about HK\$73 and HK\$200 on average for HS's Group A and Group B rental estates respectively. However, newly completed rental estates over the past two years, including Yue Ying Lau in Aberdeen, Eminence Tower 1 in Hung Shui Kiu/Ha Tsuen, Sierra Tower in Fanling and Avis Tower (Tower 1) in Ngau Tau Kok, are not covered in this round of [rent review](#). Tenants who encounter short-term financial difficulties can apply for a rent reduction of 25% or 50% under HS's Rent Assistance Scheme.

珠海考察 交流智慧安居經驗

Zhuhai Visit Fosters Exchange on Smart Living

消息速遞
NEWS FLASH

房協主席凌嘉勤教授及副主席梁國權率領房協執行委員會委員及管理層，於2026年7月31日前往珠海考察，行程包括拜訪珠海市住房和城鄉建設局，就智能家居、居家安老、跨代共融等各方面互相交流，並參觀當地房地產企業及房屋項目。

Led by HS Chairman Prof Ling Kar-kan and Vice-Chairman Lincoln Leong, a delegation of HS Executive Committee Members and management visited Zhuhai on 31 July 2026. The delegation exchanged views with the Bureau of Housing and Urban-rural Development of Zhuhai on, among other things, smart living, ageing-in-place, and intergenerational harmony. They also visited a local real estate enterprise and its housing projects.



房協主席凌嘉勤教授(右八)及副主席梁國權(右七)率領考察團拜訪珠海市住房和城鄉建設局，由珠海市住房和城鄉建設局局長田建華(左九)接待。

HS Chairman Prof Ling Kar-kan (eighth from right) and Vice-Chairman Lincoln Leong (seventh from right) lead a delegation visit to the Bureau of Housing and Urban-rural Development of Zhuhai, where they are greeted by the Bureau Director Tian Jianhua (ninth from left).



關懷員工齊抗「暑」 Caring for Staff During Summer Heat

今年8月，香港熱浪持續。房協重視員工和外判工友的健康和福祉，物業管理部向前線同事和服務承辦商員工派發水果和飲品；而項目策劃及管理部也於轄下工地實施多項防暑措施，包括為工友提供清涼的休息空間、分享防中暑知識、舉辦「水果日」等。

As Hong Kong was hit by heat waves in August, the Property Management Division distributed fruits and drinks to frontline colleagues and service contractors, reflecting HS's commitment to the health and well-being of its employees and outsourced workers. Meanwhile, a number of heat precautions have also been adopted by the Projects Division at its construction sites, such as providing cool rest spaces for workers, sharing information on heatstroke prevention and hosting "Fruit Day" events.



房協總監(物業管理)潘源舫為前線員工送上水果和飲品。
HS Director (Property Management) Sanford Poon presents fruits and drink to a frontline employee.



房協項目策劃及管理部向地盤工友派發消暑水果。
Projects Division delivered fresh fruits to site workers to help beat the summer heat.

推廣豐盛樂齡生活 Promoting a Thriving Age-friendly Lifestyle

房協於2026年7月30日至8月1日參加由黃金時代基金會主辦的「第11屆黃金時代展覽暨高峰會」，房協行政總裁陳欽勉獲邀擔任其中一位開幕禮嘉賓，而房協社區及長者服務總監周淑琮則於專題討論環節分享房協的一站式長者居家安老服務。房協亦於展覽設置攤位，展示長者友善設施和樂齡科技，吸引近1,800人次參觀。

HS participated in the 11th Golden Age Expo and Summit, organised by the Golden Age Foundation from 30 July to 1 August 2026. James Chan, HS Chief Executive Officer, attended the opening ceremony as one of the distinguished guests, while Kitty Chau, HS Social and Elderly Wellness Director, shared her insights on HS's one-stop "ageing-in-place" services in a forum session. An exhibition booth was also set up to showcase HS's age-friendly facilities and gerontechnology, drawing nearly 1,800 visitors.



商務及經濟發展局局長丘應樺(左八)參觀房協設於「第11屆黃金時代展覽暨高峰會」的攤位，並與房協行政總裁陳欽勉(右八)、社區及長者服務總監周淑琮(右六)及一眾嘉賓合照。

Algernon Yau (eighth from left), Secretary for Commerce and Economic Development, visits HS's booth at the 11th Golden Age Expo and Summit and pictures with HS Chief Executive Officer James Chan (eighth from right), Social and Elderly Wellness Director Kitty Chau (sixth from right), and other guests.

與業界緊密交流

Fostering Close Ties with the Industry

瀏覽房協LinkedIn了解更多
Visit our LinkedIn for more



房協一直與業界保持緊密交流，管理層近月獲邀出席多個活動，在推廣跨代共融理念、可持續居所、長者住屋、房屋建築、工地安全及物業管理等各方面，與業界交流經驗，共同推動行業發展。

Reflecting its commitment to maintaining close ties with the industry, HS management team was invited to various events in recent months. Sharing our experiences in promoting intergenerational harmony, sustainable housing, elderly housing, building construction, site safety, and property management, we worked together with industry peers to drive the development of the industry.



房協主席凌嘉勤教授（前排中）於2026年8月20日為中華電力及香港科技園合辦的「住宅樓宇電氣化可持續發展研討會」擔任主禮嘉賓及致辭。他表示，房協一直致力為市民提供更舒適、更環保的居住環境，鼓勵居民實踐綠色生活。房協總監（項目策劃及管理）張冠華（前排右五）亦有出席活動，分享房協推動可持續公營房屋的策略和實踐經驗。

HS Chairman Prof Ling Kar-kan (front row, centre) officiates at the "Sustainable Residential Living Conference", co-organised by CLP Power and Hong Kong Science and Technology Parks Corporation, on 20 August 2026. During the event, he delivers a speech highlighting HS's commitment to providing a more comfortable and environment-friendly living environment for and promoting a greener lifestyle to the public. Franco Cheung (front row, fifth from right), HS Director (Projects), also attends the event to share HS's strategies and practical experiences in promoting sustainable public housing.



房協行政總裁陳欽勉（右二）於2026年9月14日出席由長者安居協會舉辦的30周年誌慶暨「智慧養老平安生活」論壇，大談房協如何善用樂齡科技支援居家安老和社區共融。

HS Chief Executive Officer James Chan (second from right)

attends the 30th Anniversary Forum organised by the Senior Citizen Home Safety Association on 14 September 2026. Chan shares how HS supports ageing-in-place and promotes community inclusion by effectively leveraging gerontechnology.



房協行政總裁陳欽勉（右二）於2026年10月5至7日在印尼峇里島舉行的「亞太房屋研究網絡會議2026」分享，向與會者介紹房協透過「綜合發展模式」創造跨代共融社區的策略。

HS Chief Executive Officer James Chan (second from right) speaks

at the "Asia-Pacific Network for Housing Research Conference 2026" in Bali, Indonesia from 5 to 7 October 2026, sharing HS's strategic approach to developing intergenerational communities through a "mixed development model".



房協總監（項目策劃及管理）張冠華於2026年8月28日為香港職業安全健康聯會舉辦的15周年會議擔任講者，介紹房協利用科技提升工地安全的經驗。

HS Director (Projects) Franco Cheung speaks at the 15th Anniversary Conference

organised by the Hong Kong Federation of Occupational Safety and Health Associations on 28 August 2026, sharing HS's experiences in utilising technology to enhance site safety.



房協總監（物業管理）潘源舫（右二）於2026年8月19日在民政事務總署及物業管理監管局合辦的物業管理高峰論壇上，分享推動智慧物管的經驗。

HS Director (Property Management) Sanford Poon (second from right) shares HS's experiences in promoting

smart property management, at the Property Management Summit, co-organised by the Home Affairs Department and the Property Management Services Authority, on 19 August 2026.

展示創新科技成果

Showcasing Innovative Technological Achievements

房協於2026年10月24至11月1日參加由創新科技署主辦的「創新科技嘉年華2026」，並設置攤位展示房協如何善用創新科技推動跨代共融、提升建築及物業管理效率等，如設立「組裝合成」多功能協作中心、物業及資產綜合平台，加深公眾對房協作為「房屋實驗室」的了解。

HS joined the InnoCarnival 2026, organised by the Innovation and Technology Commission, from 24 October to 1 November 2026. A booth was also set up at the exhibition to deepen public understanding of HS's role as a "housing laboratory", demonstrating how innovative technologies, such as MiC Collaboration Centres, the Central Office for Property and Asset (COPA), are being established to foster intergenerational harmony and enhance the efficiency of construction and property management.



房協接待韓國及澳門代表團

HS Receives Delegations from Korea and Macau



韓國首爾市議會保健福利委員會代表團於2026年10月15日參觀房協長者安居資源中心，了解房協在推動長者友善生活方面的工作成果。

A delegation from the Health and Welfare Committee of the Seoul Metropolitan Council visits HS's Elderly Resources Centre on 15 October 2026 to learn about our achievements in promoting age-friendly living.

房協主席凌嘉勤教授（前排中）、總監（物業管理）潘源舫（左五）及助理總監（物業管理）楊展鵬（左四）於2026年8月21日接待物業管理代表團，包括特許房屋經理學會亞太分會、澳門物業管理業商會及澳門不動產管理專業技術人員協會。

HS Chairman Prof Ling Kar-kan (front row, centre), Director (Property Management) Sanford Poon (fifth from left), and Assistant Director (Property Management) Chris Yeung (fourth from left) welcome a property management delegation on 21 August 2026. The delegation comprises representatives from the Chartered Institute of Housing Asian Pacific Branch, the Property Management Business Association Macao, and the Macau Real Estate Management Professional Technicians Association.



管理層年會 集思廣益

Brainstorming for the Future at Management Forum

房協於2026年8月7日舉行管理層年會，近300名經理級或以上同事出席進行跨部門交流。年會今年以小組討論形式進行，讓不同部門同事就「共融社區」、「可持續生活」及「創新」三大議題深入討論，為房協未來發展提出具參考價值的建議。

The annual Management Forum of HS was held on 7 August 2026, bringing together nearly 300 staff members of managerial grades or above for cross-departmental exchanges. This year, the forum took place in the form of group discussions, allowing colleagues from different divisions and sections to brainstorm ideas around three core themes, namely “Inclusive Community”, “Sustainable Living”, and “Innovation”, and put forward valuable suggestions to support HS’s future development.



前瞻規劃 智慧管理 齊獲嘉許

HS Honoured for Forward Planning and Smart Management

獎項與讚賞
AWARDS & RECOGNITION

房協在規劃、發展及物業管理方面敢於創新，於2026年8月13日舉行的「香港測量師學會大獎2026」頒獎禮上獲得兩項殊榮。其中，房協首個專用安置屋邨樂嶺都匯奪得「規劃與發展」組別銀獎，而出租屋邨觀龍樓則獲頒「物業設施管理與保養」組別「入圍項目」。樂嶺都匯採用「綜合發展模式」興建，在同一項目提供出租屋邨、資助出售房屋及「長者安居樂」住屋項目，締造共融社區；觀龍樓作為房協「共融智慧社區」的試點屋邨，率先應用物聯網、人工智能及機械人技術，以創新科技提升管理效能，贏得業界讚賞。



HS clinched two awards at the [Hong Kong Institute of Surveyors \(HKIS\) Awards 2026](#) presentation ceremony held on 13 August 2026 in recognition of our commitment to innovation in planning, development and property management. Casa Sierra, HS’s first DRE project, won the Silver Award

in the “Planning & Development” category, and the rental estate Kwun Lung Lau was named a “Finalist” in the “Property Facilities Management & Maintenance” category. A “mixed development model” has been adopted for Casa Sierra, providing rental units, Subsidised Sale Flats and Senior Citizen Residence Scheme units within one single site, with a view to creating an intergenerational community. Kwun Lung Lau, an HS rental estate under a pilot scheme to create an “Intergenerational Smart Community”, pioneered the application of the Internet of Things (IoT), artificial intelligence (AI) and robotics technologies, winning industry acclaim for enhancing management efficiency through innovative technology.

房協主席凌嘉勤（左六）、行政總裁陳欽勉（左五）、總監（項目策劃及管理）張冠華（左三）、助理總監（項目管理）黃偉業（右五）等代表房協出席「香港測量師學會大獎2026」頒獎禮，接受「規劃與發展」組別銀獎。

HS Chairman Prof Ling Kar-kan (sixth from left), Chief Executive Officer James Chan (fifth from left), Director (Projects) Franco Cheung (third from left), and Assistant Director (Project Management) Vincent Wong (fifth from right) attend the HKIS Awards 2026 presentation ceremony and receive the Silver Award in the “Planning & Development” category on behalf of HS.

智慧及環保物管獲嘉許

Smart and Eco-friendly Property Management Earns Recognition

房協與時並進，為樓齡達59年的觀龍樓引入智慧物業管理，屋邨更成為智慧物管的試點屋邨。2026年10月27日，在香港物業管理公司協會及香港測量師學會物業設施管理組合辦的「2026年度優質物業設施管理大獎」頒獎禮中，觀龍樓榮獲「住宅類別—公共租住屋邨」最高榮譽的大獎，肯定房協實踐智慧物管的出色表現。

此外，綠悠雅苑於2026年10月7日在康樂及文化事務署主辦的「2026最佳園林大獎—私人物業」頒獎典禮中，在今年首設的資助出售房屋組別獲頒「環保效益獎」，肯定房協在綠化方面的卓越表現。

Keeping pace with the times, HS has introduced smart property management at Kwun Lung Lau, which, despite its 59-year history, has become a pilot estate for smart property management. In recognition of its outstanding performance, Kwun Lung Lau received the most prestigious Grand Award in the “Residential – Public Rental Housing” category at the “Quality Property and Facility Management Award (QPFMA) 2026” presentation ceremony, jointly organised by The Hong Kong Association of Property Management Companies and The Hong Kong Institute of Surveyors Property and Facility Management Division, on 27 October 2026.

In addition, in the presentation ceremony of the “Best Landscape Award for Private Property Development 2026” organised by the Leisure and Cultural Services Department on 7 October 2026, Greenview Villa received the “Environmental Efficiency Award” in the newly introduced Subsidised Sale Housing category in recognition of HS’s outstanding greening efforts.



房協憑觀龍樓贏得「2026年度優質物業設施管理大獎」「住宅類別—公共租住屋邨」大獎。

HS's Kwun Lung Lau wins the Grand Award in the “Residential – Public Rental Housing” category of the Quality Property and Facility Management Award 2026.



綠悠雅苑獲頒「環保效益獎」。

Greenview Villa receives the “Environmental Efficiency Award”.

建築安全獲嘉許

Excellence in Construction Safety Recognised

房協重視工地安全，善用創新科技持續提升建築安全。2026年10月9日，房協在職業安全健康局舉辦的「建造業安全卓越大獎2026」頒獎禮上，憑藉古洞北新發展區項目的卓越安全表現，榮獲「最佳吊運工作安全計劃」銅獎。此外，房協轄下三個工地共11名工友分別在高空作業、電工、吊運工方面的安全表現獲表揚，成為業界安全典範。

Reflecting its commitment to site safety and the continued enhancement of construction safety through innovative technology, HS received the Bronze Award in the “Best Safety Programme for Lifting Operation” category at the “Construction Industry Safety Excellence Award 2026”, organised by the Occupational Safety and Health Council on 9 October 2026. In addition, a total of 11 workers from three HS sites were recognised for their exemplary safety performance across different operational areas, including working at height, electrical works and lifting operations, setting a benchmark for safety excellence in the industry.



推動跨代共融表現卓越

Outstanding Performance in Fostering Intergenerational Harmony

房協銳意將跨代共融理念貫穿主要業務範疇，促進社區可持續發展，相關工作最近再獲肯定。房協於2026年8月28日舉行的「頭條No.1大獎2026」頒獎禮獲得「No.1跨代共融創新機構」大獎，其後亦於2026年9月30日在Now財經台舉辦的「企業品牌成就大獎2026」頒獎禮獲頒「優越跨代共融創新大獎」。

房協於2026年2月宣布啟動「跨代共融在房協」計劃，更於乙明邨設立全港首個專門設計的跨代共融遊樂空間。2025年7月落成的專用安置屋邨樂嶺都匯亦是房協推動跨代共融的好例子，項目採用「綜合發展模式」興建，提供不同的房屋類型，包括出租、資助出售及「長者安居樂」單位，全面照顧不同年齡層居民的需要。另外，房協於2025年推出「跨代『商』連·青年創業計劃」，鼓勵初創企業將商業創意結合跨代共融理念。

HS strives to integrate the concept of intergenerational inclusion into its core business areas to foster sustainable community development, and these efforts have recently earned further recognition. We clinched the “No.1 Intergenerational Solidarity and Innovation Award” at the Headline No.1 Awards 2026 ceremony held on 28 August 2026, followed by our winning of the “Intergenerational Solidarity and Innovation Award of Excellence” on 30 September 2026 at the Leadership Business Award 2026 ceremony organised by the Now Business News Channel.

In February 2026, HS announced the launch of the “InterGen@HS” campaign, with the opening of Hong Kong’s first purpose-built Intergenerational Play Space at Jat Min Chuen. Casa Sierra, the Dedicated Rehousing Estate (DRE) project completed in July 2025, stands as an exemplar of HS’s commitment to promoting intergenerational harmony. A “mixed development model” was adopted for this housing project, offering a variety of housing types, including rental units, Subsidised Sale Flats and Senior Citizen Residences Scheme units, to fully cater to the needs of residents across different age groups. Additionally, HS launched the “InterGEN Biz-net · Youth Start-Up” Programme in 2025 to encourage start-ups to integrate business creativity with the concept of intergenerational harmony.



房協行政總裁陳欽勉於Now財經台舉辦的「企業品牌成就大獎2026」頒獎禮獲頒「優越跨代共融創新大獎」。

HS Chief Executive Officer James Chan receives “Intergenerational Solidarity and Innovation Award of Excellence” at the Leadership Business Award 2026 ceremony organised by the Now Business News Channel.



receive the “No.1 Intergenerational Solidarity and Innovation Award” at the Headline No.1 Awards 2026 ceremony on behalf of HS.

房協政策研究及業務創新主管伍榮廷（右二）及總經理（企業傳訊）符肇廉（左二）於「頭條No.1大獎2026」頒獎禮代表房協接受「No.1跨代共融創新機構」大獎。

HS Head of Policy Research and Business Innovation Nettie Ng (second from right) and General Manager (Corporate Communications) Gary Fu (second from left)

44個房協物業獲通用設計認證

44 HS Properties Accredited with Universal Design Certification

為建立共融社區，房協在發展房屋項目時一直貫徹「以人為本」的理念，致力照顧不同居民的需要。2026年10月，房協轄下共44個物業在平等機會委員會舉辦的「通用設計嘉許計劃2026/27」獲得認證，肯定房協營造共融生活環境的成果。獎項包括18個金獎、19個銀獎及七個銅獎，而明華大廈A至E座及雋悅更於「公私營住宅樓宇」類別中獲得「特別嘉許大獎」及「金獎」。



而明華大廈A至E座及雋悅更於「公私營住宅樓宇」類別中獲得「特別嘉許大獎」及「金獎」。

To foster an inclusive community, HS attaches great importance to the diverse needs of residents by adhering to a “people-centric” philosophy in housing development. In October 2026, a total of 44 HS properties were accredited under the “Universal Design Award Scheme 2026/27” organised by the Equal Opportunities Commission, recognising our achievements in creating an inclusive living environment. They included 18 Gold awards, 19 Silver awards and seven Bronze awards. Among them, blocks A to E of Ming Wah Dai Ha and The Tanner Hill were honoured with the “Special Recognition Grand Award” and Gold Award in the “Public and Private Residential Buildings” category.

樂嶺都匯贏出色市場策劃 Casa Sierra Honoured for Marketing Excellence

房協憑首個專用安置屋邨項目樂嶺都匯於「HKMA/ViuTV及Now TV傑出市場策劃獎2026」榮獲「傑出顧客洞察力營銷獎」。這個獎項肯定房協出色的市場策劃表現，表揚房協透過深入分析顧客的需求和行為，成功將這些對顧客的洞察轉化為推動業務增長的市場推廣計劃。

HS won the “Excellence in Customer Insights” award at the 2026 HKMA/ViuTV & Now TV Awards for Marketing Excellence for its DRE project Casa Sierra. The accolade recognised HS’s outstanding marketing strategy and its success in translating customer insights into growth-driving marketing plans, based on in-depth analyses of customer needs and behaviours.

房協行政總裁陳欽勉(右七)與同事於2026年10月26日出席「HKMA/ViuTV及Now TV傑出市場策劃獎2026」頒獎禮，代表房協接受「傑出顧客洞察力營銷獎」。

HS Chief Executive Officer James Chan (seventh from right) and colleagues receive the “Excellence in Customer Insights” award on behalf of HS at the 2026 HKMA/ViuTV & Now TV Awards for Marketing Excellence presentation ceremony on 26 October 2026.



暑期實習生 滿載而歸 Summer Interns Wrap Up a Rewarding Journey

社區聯繫
COMMUNITY

經過八星期的實戰，50名房協暑期實習生於2026年8月7日出席畢業典禮，為充實的暑習旅程劃上圓滿句號。房協按實習生的學科和興趣，安排他們到不同部門親身體驗職場工作，並透過度身訂造的培訓和參觀，提升他們的專業知識和職場競爭力。畢業典禮上，實習生分享過去兩個月的充實體驗，有現職員工更於活動上分享他完成暑期實習後獲房協聘任為全職員工的經驗，鼓勵同學把握機會，為事業發展作好準備。

Having completed eight weeks of hands-on training, 50 HS summer interns bade a fond farewell to a

rewarding journey of learning and growth at a graduation ceremony held on 7 August 2026. The interns were assigned to different divisions based on their academic disciplines and interests, with tailored training and site visits to enhance their professional knowledge and competitiveness in the workplace. At the graduation ceremony, the interns shared their fulfilling experiences gained during the two-month internship. A current employee also talked about his career progression from an intern to a full-time employee at HS, encouraging the summer interns to seize opportunities ahead and be well-prepared for career development.



嘉許優秀文憑試考生 Commending Outstanding DSE Candidates

「房協友里獎學金」頒獎禮於2026年8月17日舉行，今年共有10位來自六個房協出租屋邨的文憑試考生頒獲獎學金，各得5,000港元，當中三位在文憑試考獲30分或以上的學生，更額外獲頒5,000港元卓越獎賞。

「房協友里獎學金」旨在鼓勵居於房協出租屋邨的學生發揮潛能、追求卓越。自2014年成立以來，獎學金計劃已嘉許157名學業成績優異的屋邨學生。

At the CES (Caring, Engaging and Smart) Scholarship's award presentation ceremony held on 17 August 2026, scholarships were awarded to 10 Hong Kong Diploma of Secondary Education Examination (DSE) candidates across six HS rental estates, each receiving HK\$5,000. Among them, three students scoring 30 points or more in DSE each received the "Award of Excellence" with an additional of HK\$5,000.

The CES Scholarship aims to encourage students living in HS rental estates to unleash their potential and pursue excellence. Since its inception in 2014, the Scholarship has supported 157 student tenants with outstanding academic achievements.



中秋「友里」 Mid-Autumn Celebrations Foster Community Bonding

「房協友里」於房協轄下22個出租屋邨舉行中秋節活動，藉著佳節聯繫居民，吸引約3,300人次參加。當中，以勵德邨的中秋嘉年華規模較大，活動以提升心靈健康為主題，包括跨代舞蹈表演、攤位遊戲，以及展出居民、區內團體及學校共同創作的燈籠，並設有攝影作品展覽和義工分享屋邨故事環節。

Around 3,300 participants joined the Mid-Autumn Festival celebrations organised by the CES (Caring, Engaging and Smart) Team across 22 HS rental estates, fostering community bonding. Among the events, the Mid-Autumn Festival Carnival at Lai Tak Tsuen was the largest in scale, featuring a variety of activities under the theme of enhancing mental well-being, including intergenerational dance performances, game booths as well as lanterns created by residents, local groups and schools, alongside a photography exhibition and a story-sharing session about the estate by resident volunteers.

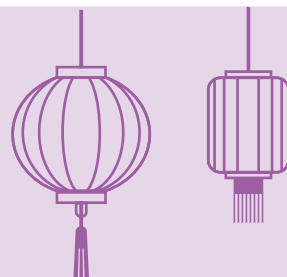


中秋「家」年華

Mid-Autumn Family Fiesta



四大「打卡位」
Top 4 Photo Spots



房協展覽中心於2026年9月18至25日期間舉行「月滿好時光 鄰里共團圓」「家」年華，呈現昔日公共屋邨歡度中秋的溫馨情懷，藉著佳節凝聚不同年齡的街坊和市民，促進跨代共融，同時加深公眾對房協的認識。活動設有四大「打卡位」，包括懷舊屋邨遊樂場、主題特色拱門、燈謎彩樹及許願燈籠牆。

活動設有免費環保工作坊，讓參加者利用環保物料製作竹織船燈、萬花筒和燈籠。此外，房協特別每日免費派發由社企製作的月餅予首100位入場人士，共賀佳節。

除了參與中秋限定活動外，市民亦可參觀房協展覽中心的恆常展區，了解香港房屋發展歷史。為期八天的活動吸引逾4,700人次參觀。

A Mid-Autumn Festival celebration was held at the HKHS Exhibition Centre (HSEC) from 18 to 25 September 2026, recreating the nostalgic festive atmosphere of old public housing estates. Bringing together neighbours of all ages, this festive event fostered intergenerational harmony and enhanced public awareness of HS. The programme featured four photo spots, including Retro Housing Estate Playground, entrance's Themed Arch, Tree of Lantern Riddles and Lantern Wish Wall.

The carnival also arranged free eco-workshops where participants created woven bamboo boat lanterns, kaleidoscopes, and lanterns with recycled materials. In addition, HS gave away social enterprise-made mooncakes to the first 100 visitors each day.

During the eight-day limited-time Mid-Autumn activities, visitors could explore the permanent exhibition zones at the HSEC at the same time to learn about the history of housing development in Hong Kong. The event successfully attracted over 4,700 visitors.

